

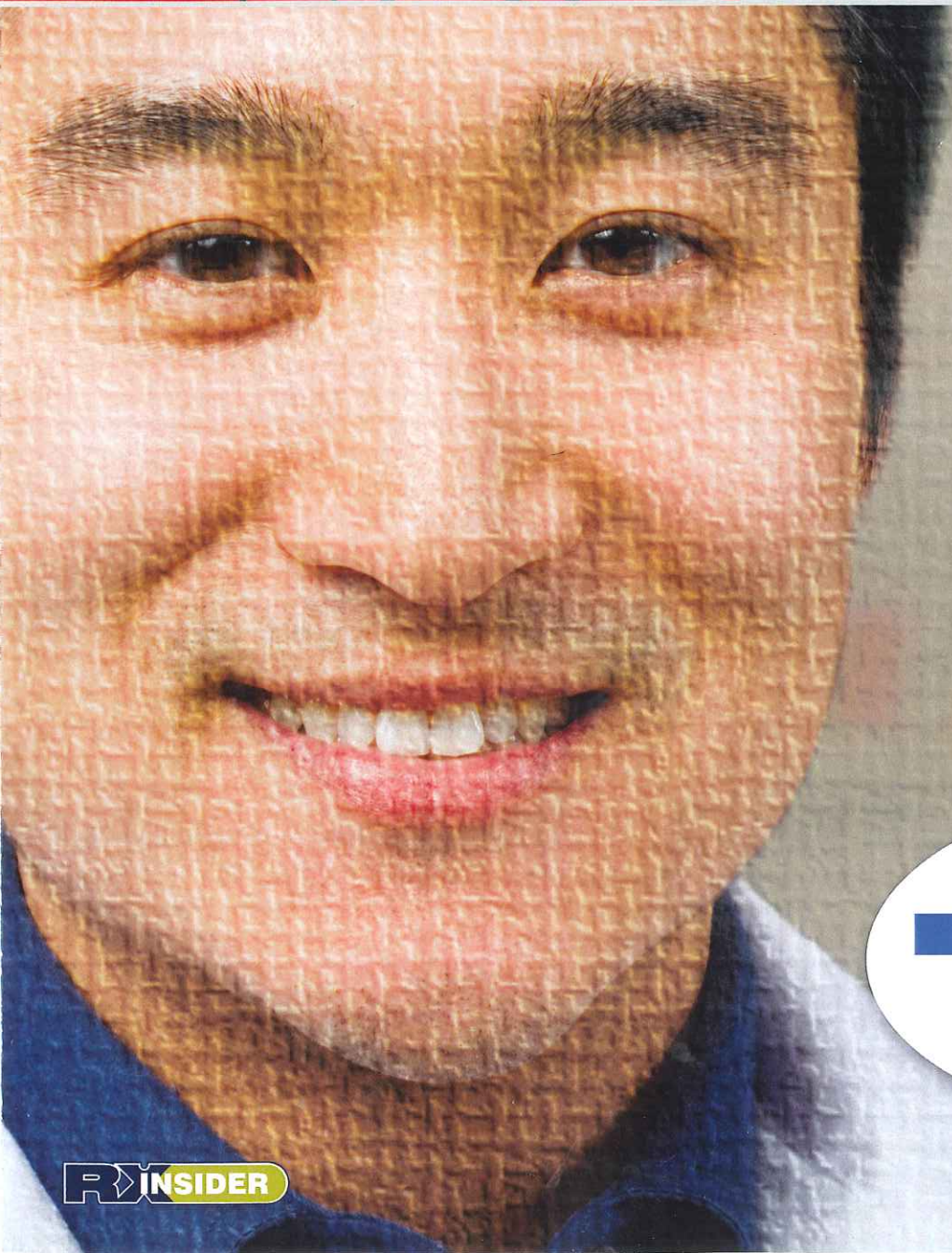
20 WAYS

IMPROVING PATIENT CARE & PHARMACY PROFITABILITY

Fall 2011 Issue



Community • Specialty • LTC



20 Unique Products & Services

Discover 20 products and services that will help your pharmacy improve patient care or increase profitability.

16 Preceptors Recognized

16 preceptors recognized by 10 colleges including MCPHS, Kentucky, UCONN, Kansas... *page 24*

Pharmacist Jobs

Pharmacy Job opportunities... *page 60*

TAKE CHARGE.

PROFESSIONAL WEIGHT LOSS • HEALTHY LIFESTYLE STRATEGIES

Way #17



**HELP YOUR
OBESE PATIENTS**

**DEVELOP A NEW
REVENUE STREAM**

Become a part of the new revolution of Independent Pharmacists profiting from **TAKE CHARGE®** and enjoy your share of the **\$60,000,000,000** being spent every year by Americans on obesity & associated illnesses such as high blood pressure, cholesterol, & diabetes.



PROFESSIONAL WEIGHT LOSS • HEALTHY LIFESTYLE STRATEGIES

1.800.782.3444 | www.takechargerx.com

WAY

17

TAKE CHARGE®

Lifestyle Modification

Earn minimum profit of \$560 per patient by providing the TAKE CHARGE Lifestyle Modification program to patients whose health is compromised by being overweight/obese... focusing on type 2 diabetes, hyperlipidemia, hypertension and other CVDs.

President: Terry Forshee, DPh
Founded: 1988
Phone: 1.800.782.3444
Address: TAKE CHARGE Nutrition, LLC
 1690 25th Street, NW
 Cleveland, TN 37311
Website: www.takechargerx.com



Company Background

Dear Independent Pharmacists,
 I am a pharmacist and President of TAKE CHARGE Nutrition, LLC. We are a 23 year old company focused on providing programs and systems to enable pharmacists to transition their practice and profession as a whole into the emerging arena of patient care. As the old TV commercial goes, I'm not only the owner but I am also a customer! I have utilized TAKE CHARGE in my pharmacies for over 13 years and in that time I have had over 600 patients complete the program. As a result of my success in treating patients, I have consulted with thousands of pharmacists across the country on implementation of the TAKE CHARGE program. These pharmacists had valuable insight on how TAKE CHARGE would better fit in a community pharmacy environment. This guidance has resulted in TAKE CHARGE and the community pharmacy forming a perfect marriage.

Terry Forshee, DPh

Product Overview

TAKE CHARGE is a program for pharmacists who want to do more profitable patient care but don't feel they have the time! The turnkey system makes the difference and requires less pharmacist time than a typical MTM consultation.

As a TAKE CHARGE pharmacist, you can teach your patients how to live healthier lives through proper nutrition and fitness over the course of 13 weeks. You will meet with them weekly, serving as their educator, coach, motivator, and guide, leading them through trial and error, as they learn and implement healthy lifestyle strategies. The utilization of current staff members as ancillary personnel to perform the mechanical functions can minimize the time investment of the pharmacist.

The purchase of Take Charge includes everything needed to implement the program so the pharmacist can begin seeing patients the very first day (all equipment, foods, training, marketing materials, patient education literature, etc.).

Investment Requirements

- 15 minutes / patient / week
- In house financing at 0% to cash flow the program with as few as one patient per month

Revenue Opportunity

- \$60 billion market
- Minimum of \$500 to >\$1000 profit per patient

Participating Pharmacies

More than 400 pharmacies in 38 states including:

- Corner Drug – Chatsworth, GA
- Melrose Pharmacy – Phoenix, AZ
- Eden Drug Health Mart – Eden, NC
- East Marietta Drugs – Marietta, GA
- Dripping Springs Pharmacy – Dripping Springs, TX
- Ft Wayne Custom RX – Fort Wayne, IN
- Little Drugs – Sweetwater, TN
- Perkins Good Neighbor Pharmacy – DeQuincy, LA
- Adamsville Pharmacy – Adamsville, AL
- Iuka Discount Drugs – Iuka, MS
- Carrigan's Country Pharmacy - Albrightsville, PA
- Medicap Pharmacy #8362 – Meridian, ID
- Sun Pharmacy – Johnston, IA
- Portage Pharmacy – Portage, MI
- Medica Pharmacy – Bardstown, KY & Shepherdsville, KY
- Orangeburg Pharmacy – Orangeburg, SC
- Better Health Pharmacy – Seffner, FL

Next Steps

Contact Terry Forshee (dt4c@takechargerx.com), Marvin Babb (marvin@takechargerx.com) or call 1.800.782.3444 to discuss if the TAKE CHARGE program is a fit for your pharmacy.