



The **IDEA** *Issue*



.....

*64 great ways
to advance your
pharmacy
practice **NOW***



55

**VALUE ADD—
WORK MTM CASES AND
IMMUNIZATIONS INTO THE
APPOINTMENT DATE**

The patient's pick-up date is a perfect time to market other pharmacy services that would be beneficial for the patient. During the pre-appointment call, ask the patient if his appointment date would be a good time to sit down and talk about his medications or get his shingles shot, and then staff accordingly.



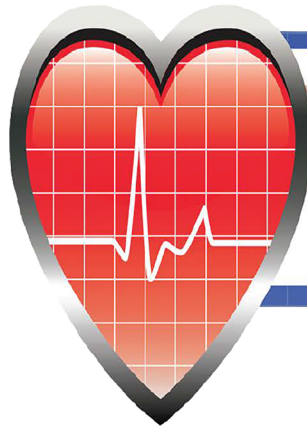
57

340B CONTRACT PHARMACY

Pay as little as pennies on the dollar for medications by becoming a 340B contract pharmacy. You have to evaluate this opportunity carefully, but many communities still have a need for 340B contract pharmacies to care for the most vulnerable patients.

Donlon Pharmacy, Decorah, Iowa

Chris Linville is managing editor of *America's Pharmacist*.



(800) 782-3444

dt4c@takechargerx.com

**TAKE CHARGE is the ONLY company with the
NEW Lifestyle IQ Patient Care Computer To:**

- Provide outcomes data to ensure insurance reimbursement
- Track A1C, Cholesterol Panel, and Blood Pressure
- Track impact of ethnicity & activity level on patient health
- Position pharmacists as true healthcare providers

~ D. Terry Forshee, DPh, PD, CDE

58

**WEIGHT LOSS—
SUPERVISED PROGRAMS**

Incorporate Take Charge Nutrition, LLC (www.takechargerx.com), created by Terry Forshee, RPh, in Cleveland, Tenn., into your pharmacy. The program focuses on functional foods, education, encouragement and direction.



Special thanks to Alexander Tu, PharmD, 2016-17 NCPA executive resident, and Lucy Mukuba, 2018 PharmD/MBA candidate at the McWhorter School of Pharmacy at Samford University, for helping research and compile the material in this article.